1. What is a Donation Drive?

Businesses, organizations, communities, and individuals host donation drives to collect items needed by UMOM clients. The drive is spearheaded, planned, and run independently of UMOM activities with support of a UMOM staff person.

2. Why would I host a Donation Drive?

**We need your help – it is as simple as that.**

UMOM relies on the generosity of supporters like you to achieve our mission of restoring hope, rebuilding lives, and ending homelessness for families and single women here in our community. It is only with your help that we’re able to provide the programs and services that move people from our emergency shelter to a life of stability with employment and affordable housing.

3. How do I host a Donation Drive?

Please see the next few pages for inspiration on how to host your own donation drive!

4. How will UMOM support my donation drive?

UMOM is here to support you in making your event successful but there are limits to how we can help. We can provide informational materials about UMOM programs and services to help promote your drive, donation envelopes to help collect any monetary donations you may receive, and social media templates for you to share. The event sponsor is responsible for all costs, including printing materials, publicity and working at the event.

5. How do I start?

Please fill out the **Host a Donation Drive Form** from the link in this packet. You can also find the form online at [www.umom.org/host-a-drive](http://www.umom.org/host-a-drive) that will go directly to our Donation Manager, AAron Iverson. The drive will be reviewed and follow-up communication will be sent to you as a confirmation.
DONATION DRIVE IDEAS

Our largest needs are every day necessities listed on our Ongoing Client Needs list, on the next page.

It is a good idea to focus your drives to one of these types of items listed below. For example, at the start of Spring many organizations like to host ‘Spring Cleaning Drives’ where they collect all items in the Cleaning category. Below are a few ideas to get you started and we will work with you if you have a specific interest outside our list – we love new ideas!

Corporate Drive Example: Professional Clothing Drive

Employment is a primary focus for our clients. We help them find stable jobs that provide income to support housing. Our New Day Employment Center works closely with clients to apply for jobs and prepare for interviews. A big part of this success is looking the part and dressing appropriately for interviews and work. You can help by donating new or gently-used professional clothing. Your donations would ensure our clients are putting their best foot forward in their journey towards self-sufficiency.

Faith Community Drive Example: Hygiene Items

Faith communities have a history of very successful donation drives for UMOM. Hygiene items are one of our biggest needs, so we always need support in gathering these items for our clients. Often, a mission committee will host the drive and encourage the congregation to bring items when they attend services. Hygiene items are important to the daily life and success of our clients so we are thankful for any drive to gather such items.

School Drive Example: Books for the children to read

We like to encourage literacy particularly since children experiencing homelessness will often struggle in school. Reading help the children and provides a healthy and positive diversion for their growing minds. We keep our sharing library stocked with books for the children to take home. Book donations allow us to to this. We can always use books geared towards kids ages 4-12 and we have a specific Book Wishlist if this drive is of interest to you.

Community Drive Example: Household Items

We all use sheets, blankets, towels, and pillows in our homes. The same goes for residents at UMOM and those moving into their new apartments! Community groups and neighborhood associations have enjoyed hosting drives to collect household items. We want to make sure all our living spaces at UMOM are nicely equipped for each new family. Your donation makes that goal possible.
HOST A DONATION DRIVE

Please click on the image below to fill out the form.

umom.org/host-a-drive
Please provide us a brief summary of your donation drive, how it went, how many people were involved, amount of items collected, and anything special you want to share with us. *We love hearing your stories.*

Share your photos with us! Please take lots of pictures so we can also thank and recognize you on social media. Sharing your donation drive idea may give someone else the inspiration to get involved too.

Please provide us with the names and emails of your team, volunteers or sponsors so we can thank them for their efforts and support. We will also send them some options of other ways they could get involved with UMOM if they wish to.

Let us know if you would like to know more about UMOM. We have a virtual experience to give you an inside look at what we do and why your support is so important. Our goal is to create more awareness about homelessness - why it happens and what we are doing to solve the problem. For more information, email: newdayexperience@umom.org.