We strive to meet all the needs of our clients at UMOM, including housing, meals, childcare, personal care and household items. Providing basic needs allows our clients the freedom in time and mind to focus on finding employment and permanent housing.

Your support allows us to demonstrate through tangible evidence that these families, women, and youth are not alone - they are valued, supported, and have the community rallying around them as they build their bridge towards self-sufficiency.

We are grateful to the many individuals and organizations who donate their time and treasures to gather donations on our behalf. All donation drives – both large and small – help us serve our clients and ensure they are on the path to ending their homelessness. We rely on your help as supporters and partners in our mission to break the cycle of homelessness and we couldn’t do it with you!

Berkley Harris
Community Outreach Coordinator
bharris@umom.org
(602) 753-3810
Our mission is to prevent and end homelessness with innovative strategies and housing solutions that meet the unique needs of each family and individual.

Who we serve
UMOM restores hope and rebuilds lives by providing shelter, services and housing for families, single women, and youth experiencing homelessness.

How we do it
UMOM runs a very large and lean organization with a professional staff of over 300 and a volunteer workforce of over 5,200 annually. We have 16 programs, 5 emergency shelters and 500 units of affordable housing to address all the challenges our clients are facing. Community support and fundraising is vital to our ongoing effort of meeting the needs of people experiencing homelessness in our community.

Did you know?

- **500** affordable Housing Units, with more coming soon!
- **3,667** families were served in the Family Housing Hub
- **69** was the average daily attendance in the Child Development Center
- **75** was the average monthly client job placement

To learn more
Visit our website for details on all the programs and services we provide and other ways you can support UMOM clients and programs needs.

UMOM.org

Come get to know us. We’d love to give you a tour of main campus. Sign up here: umom.org/tour

See first hand how your help makes a difference!
1. What is a Donation Drive?

Businesses, organizations, communities, and individuals host donation drives to collect items needed by UMOM clients. The drive is spearheaded, planned, and run independently of UMOM activities with support of a UMOM staff person.

2. Why would you host a Donation Drive?

We need your help – it is as simple as that.

UMOM relies on community awareness and support to achieve our mission of preventing and ending homelessness through innovative strategies and housing solutions. It is only with your help that we’re able to continue serving these families, women and youth each day.

3. I want to host a donation drive but I’m not sure what to do.

Please see the next few pages for inspiration on how to host your own donation drive!

4. What can UMOM do to help with my donation drive?

UMOM is here to support you in making your event successful but there are limits to how we can help. We can provide informational materials about UMOM programs and services to help promote your drive, donation envelopes to help collect any monetary donations you may receive, and social media templates for you to share. The event sponsor is responsible for underwriting any cost, printing materials, publicity and working at the event.

5. I’m on board and want to host a donation drive, what are the next steps?

Please fill out the Host a Donation Drive Form from the link in this packet. You can also find the form online at www.umom.org/host-a-drive that will go directly to Berkley. The drive will be reviewed and follow-up communication will be sent to you as a confirmation.
Our largest needs are the basic necessities listed on the next page on our Ongoing Client Needs list.

It is a good idea to focus your drives to one of these types of items listed below. For example, at the start of Spring many organizations like to host ‘Spring Cleaning Drives’ where they collect all items in the Cleaning category. Below are a few ideas to get you started and we will work with you if you have a specific interest outside our list – we love new ideas!

**Corporate Drive Example: Professional Clothing Drive**

Employment is a primary focus for our clients. We help them to obtain stable jobs that can provide income to support housing. Our New Day Employment Center works closely with clients to get them interviews and continue to be successful in their jobs. A big part of this success is looking the part and dressing appropriately for interviews and work. You can help by donating new or gently-used professional clothing. Your donations would ensure our clients are putting their best foot forward in their journey towards self-sufficiency.

**Faith Community Drive Example: Hygiene Items**

Faith communities have a history of very successful donation drives for UMOM. Hygiene items are one of our biggest needs, so we like to garner their support for gathering these items for our clients. It is common to see a mission committee host the drive and the whole congregation shows up to services with items in hand. Hygiene items are important to the daily life and success of our clients, so we are thankful for any drive hosted to gather such items.

**School Drive Example: Books for Read to Me**

Every Tuesday night UMOM hosts an event called Read to Me. This event is an opportunity to promote literacy and encourage reading in a non-classroom, recreational setting. The kids who participate can take home two books of their own. In order to maintain this program, we need many book donations. These books would be geared towards kids ages 4-12 and we have a specific Read to Me Wishlist if this drive is of interest to you.

**Community Drive Example: Household Items**

We all use sheets, blankets, towels, and pillows in our homes. The same goes for residents at UMOM and those moving into new apartments! Community groups and neighborhood associations have enjoyed hosting drives to collect household items. We want to make sure all our living spaces at UMOM are nicely equipped for each new family, individual, or youth. Your donation could make that goal possible.
The following list contains many of the basic needs items that UMOM clients use throughout the year to help them get back on their feet. Thank you for restoring hope, rebuilding lives and ending homelessness with your donation.

<table>
<thead>
<tr>
<th>Hygiene</th>
<th>Cleaning</th>
<th>Infant Care</th>
<th>Household</th>
<th>Food</th>
<th>Monetary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shampoo (full size)</td>
<td>Laundry detergent</td>
<td>Size 4-6 diapers</td>
<td>Sheets (twin &amp; full)</td>
<td>Non-perishable healthy</td>
<td>We accept and greatly</td>
</tr>
<tr>
<td>Conditioner (full size)</td>
<td>Bleach</td>
<td>Size 2T-5T pull-up diapers</td>
<td>Blankets</td>
<td>individual-sized snacks</td>
<td>appreciate any monetary</td>
</tr>
<tr>
<td>Deodorant</td>
<td>Dish soap</td>
<td>Baby wipes</td>
<td>Vinyl zippered mattress</td>
<td>Non-perishable microwaveable</td>
<td>donations you collect</td>
</tr>
<tr>
<td>Toothbrushes &amp; toothpaste</td>
<td>All-purpose cleaner</td>
<td>Baby shampoo</td>
<td>protectors</td>
<td>meals</td>
<td>Donors can give online at</td>
</tr>
<tr>
<td>Feminine hygiene items</td>
<td>Floor cleaner</td>
<td>Formula (Similac)</td>
<td>Bath mats</td>
<td>Grocery store gift cards</td>
<td><a href="http://www.umom.org">www.umom.org</a></td>
</tr>
<tr>
<td>New socks &amp; undergarments</td>
<td></td>
<td>Bottles</td>
<td>Towels</td>
<td>Disposable plates, napkins</td>
<td></td>
</tr>
<tr>
<td>(all ages)</td>
<td></td>
<td></td>
<td></td>
<td>and cutlery</td>
<td></td>
</tr>
</tbody>
</table>

For safety and hygiene reasons, we are unable to accept:

- Used cribs, used car seats, dirty, torn or any item in need of repair, large household appliances, new or used plush or stuffed animals, rear projection or old tube TVs

If you’re interested in hosting a donation drive, please complete the form at umom.org/host-a-drive

**Drop off hours:** Monday – Saturday between 8 a.m. – 6 p.m.
**Drop off location:** 3333 E. Van Buren, Phoenix, AZ 85008

umom.org/in-kind-donations
Please click on the image below to fill out the form.
RESOURCES
To help promote your event

Facebook
Click to access the Facebook post

Instagram
Click to access the Instagram post

Twitter
Use these tweets to get your followers involved in #busyendinghomelessness with #UMOM!

- We’re #busyendinghomelessness in Maricopa County by putting on a donation drive. Join us at [LINK] to learn more.
- How are you giving back to your community? Join #busyendinghomelessness today - [LINK]
- Families stay in shelter at @UMOM for an average of 77 days. Join us in our mission to help them get back on their feet. #busyendinghomelessness
- Let's get #busyendinghomelessness! Join our donation drive for @UMOM who helped almost 300 adults find jobs last year

Flyer Template
Click to access the flyer template

Logo
Click to access UMOM's logos
AFTER HOSTING A DONATION DRIVE

Wrap Up and Results Form

Please provide us a brief summary of your donation drive, how it went, how many people were involved, amount of items collected, and anything special you want to share with us. *We love hearing your stories.*

Share your photos with us! Please take lots of pictures so we can also thank and recognize you on social media. Sharing your donation drive idea may give someone else the inspiration to get involved too.

Please provide us with the names and emails of your team, volunteers or sponsors so we can thank them for their efforts and support. We will also send them some options of other ways they could get involved with UMOM if they wish to.

Let us know if you would like to know of other opportunities (hands on volunteering, tours, in-kind seasonal drives, meal service, reading to children, etc...) we offer to the community to help support our clients. You can also help UMOM every single day of the year by becoming a monthly donor.